

COVID-19

This is a chance for everybody who is interested in THET, global health, Health Partnerships and health in LMIC settings to understand, in an easy format, your thoughts and experiences. We want it to be something people will read and share with their colleagues, discuss as an interesting and informal contribution to current debates and a way to learn more about the work of the Health Partnership community.

THE AIM OF THE BLOG IS TO HEAR YOUR ACCOUNT OF:

- A project/ programme/ intervention/ innovation you are involved in and how this has been impacted by COVID-19.

FORMAT AND LENGTH:

- Word document
- 500-600 words

TONE AND VOICE:

Communicating your 'voice' is really important. To help you write, the following guidelines outline our house style:

- Avoid over complicated terminology and jargon. We make our language as easy as possible to understand. Keeping the message simple and short is our best chance of getting the message across.
- Do not assume that the reader knows anything about the subject you are writing on – provide the reader with a basic background on the subject and on your Health Partnership.

PLANNING YOUR BLOG | GUIDING POINTS

Below is a list of prompts that you might wish to use to inform the content and structure of your blog:

- Background of your Health Partnership
 - When was the partnership formed?
 - What types of projects/health themes have you worked on together?
- Context
 - What impact has COVID-19 had on the institution(s) where you are implementing your project? And on the health system of the country in which your institution is based?
 - How have health workers and patients been affected?
 - How has your Health Partnership been affected?
- Response/intervention
 - How is your partnership adapting? What challenges have you overcome?
- Impact
 - What impact has your intervention had for health workers and/or patients?
 - If the project has not yet been fully implemented, what are you aiming to achieve?
 - If you have quantitative information, e.g. the number of health workers trained in the production of alcohol hand rub, you can include this here.
- Quotes
 - Any quotes from health workers impacted by the intervention or members of the Health Partnership involved in the planning and/or delivery of the project will really help to bring the blog to life.

- The quotes should provide brief snapshots into the thoughts and experience of those involved.
- Conclusion
 - Has COVID-19 impacted how your Health Partnership will operate in the long-term?
 - Have you come across a new/innovative approach or tool that has helped support your Health Partnership during COVID-19 that might be of interest to for the global health sector/other Health Partnerships?
 - Any other learning/reflections you would like to share.

HEALTH WORKER PROFILES

An additional piece of content that you may wish to develop alongside the blog is a Health Worker Profile. Typically around 300-400 words (with an accompanying image), profiles help to humanise your project while also shining a spotlight on the contributions of individual health workers to the project and/or partnership.

We encourage this to be a health worker from the LMIC partner institution, however we also welcome profiles from UK volunteers.

The profile should include some or all of the following:

- Personal background – how and why the individual became a health worker, their current position and place of work.
 - If applicable, a reflection on how COVID-19 has affected their role/institution can be included.
- Health Partnership story – how they became involved in the Health Partnership and their role in the partnership e.g. trainer/trainee.
 - How they have been impacted by the work of the partnership (e.g. what training they received) and how this will benefit patients/the health institution/health system more broadly.
 - If applicable, a reflection on how COVID-19 has affected the partnership can be included.
- Perspective on why partnership work is important/effective – this can be a reflection on the benefits for both LMIC and UK partners.
- Hopes for the future of the Health Partnership/any other final reflections.

IMAGE GUIDANCE:

If you have any relevant images that can accompany the blog, for example of the project team, the health institution(s) where your project is being implemented, or the health workers impacted by the project, please do share these with us.

Please be aware that the image(s) may be shared on THET's social media platforms, on THET's website and through our regular communications. You must therefore ensure that you have the consent of all individuals who feature within the photograph before sharing it with THET.

Suitable imagery should show:

1. Positive partnership collaboration
2. An urgent, serious need
3. Strong, dedicated, capable health workers

Technical considerations:

- PHOTOS MUST BE GOOD QUALITY – IN FOCUS, GOOD COMPOSITION, WELL LIT.
- PHOTOS MUST BE DEPICTIONS OF REAL MOMENTS AND NOT STAGED (UNLESS IT'S A PORTRAIT)