Collaboration | Expanding Expertise

Chair: Maura Buchanan, Honorary Advisor, THET

Speakers:
- Dr Lucie Byrne-Davis, Health Psychologist and Senior Lecturer, University of Manchester
- Prof. David Phillips, Clinical Researcher, University of Southampton
- Dr Tom Bashford, Clinical Research Fellow, University of Cambridge
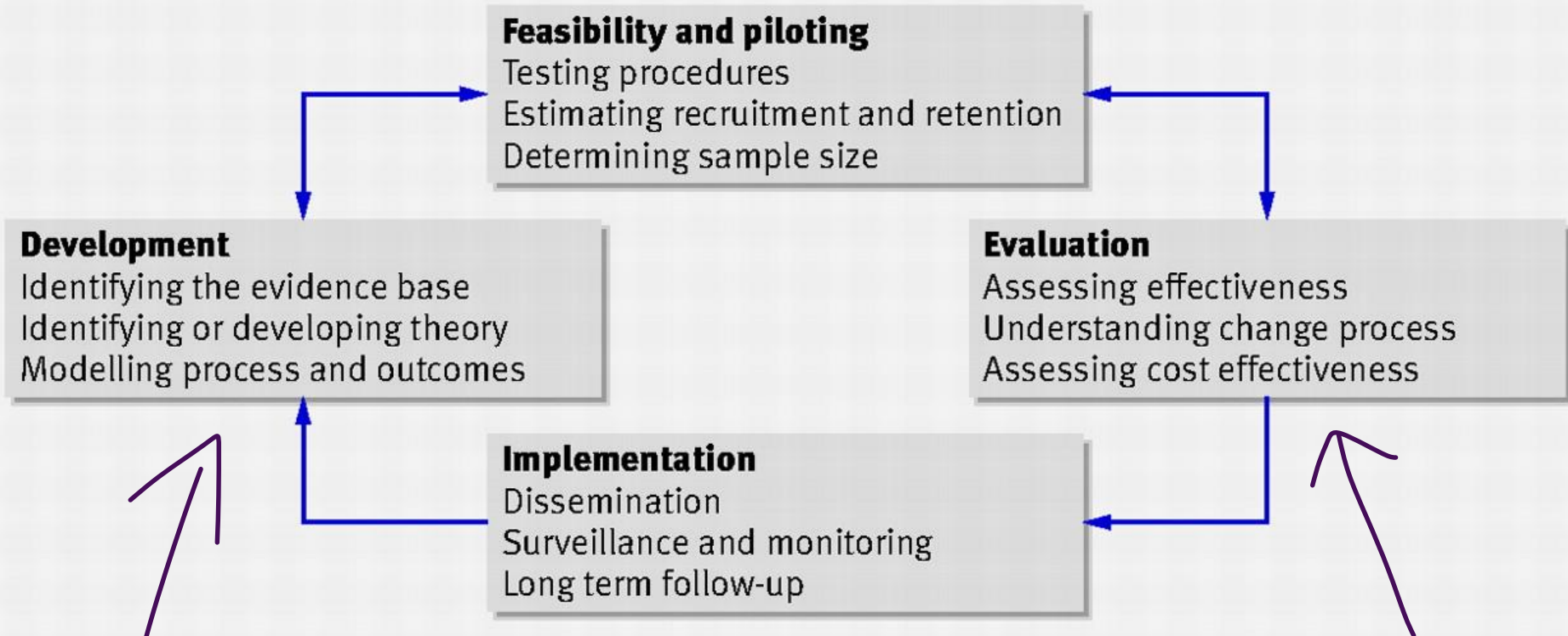
@THETlinks #THETConf

EXPANDING EXPERTISE
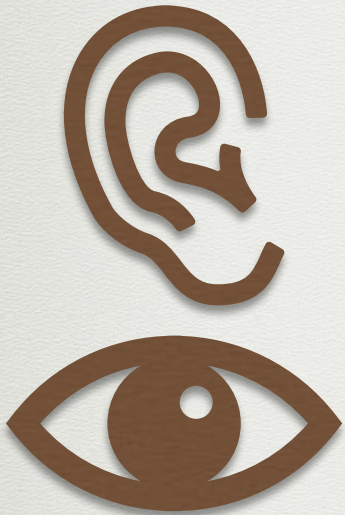
Lucie Byrne-Davis
Director of The Change Exchange

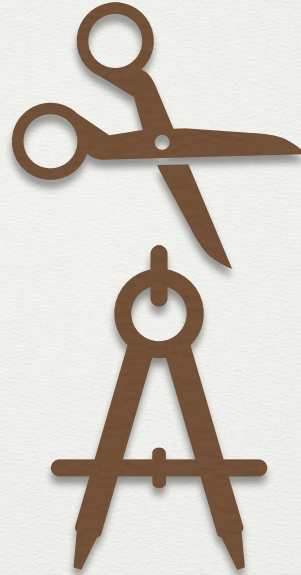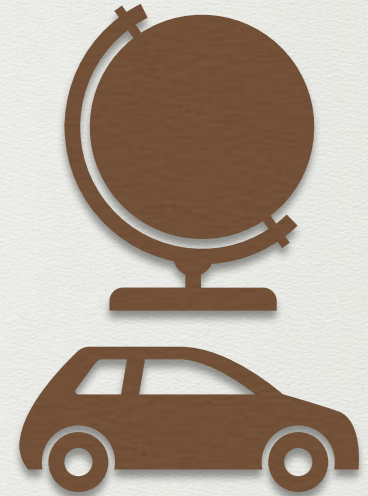When you change the way you look at things, the things you look at change

Wayne Dyer

@luciebd

Feasibility and piloting
Testing procedures
Estimating recruitment and retention
Determining sample size

Development
Identifying the evidence base
Identifying or developing theory
Modelling process and outcomes

Evaluation
Assessing effectiveness
Understanding change process
Assessing cost effectiveness

Implementation
Dissemination
Surveillance and monitoring
Long term follow-up

MRC Complex Interventions

@luciebd

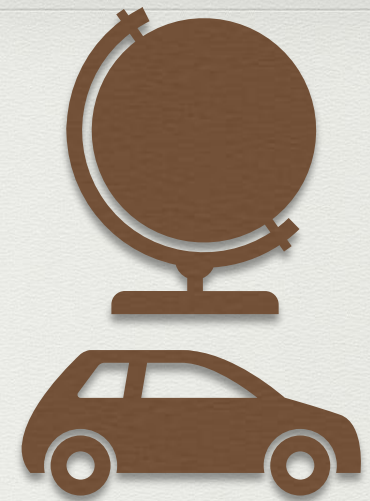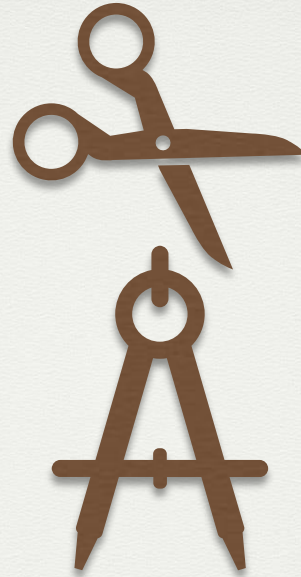UNDERSTAND   DEVELOP   DELIVER

www.behaviourchangewheel.com

UNDERSTAND
What behaviours need to change?

What are the influences on those behaviours?

DEVELOP
What could be added, removed or changed to target the behaviours and their influences?

DELIVER
Support team.

Any behaviour change teaching, training, that would help?

@luciebd

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Coming together is a beginning; keeping together is a process; working together is a success.

Henry Ford

www.mcrimpsci.org

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Expanding expertise

Tom Bashford

NIHR Global Health Research Group on Neurotrauma
Engineering Design Centre, Cambridge

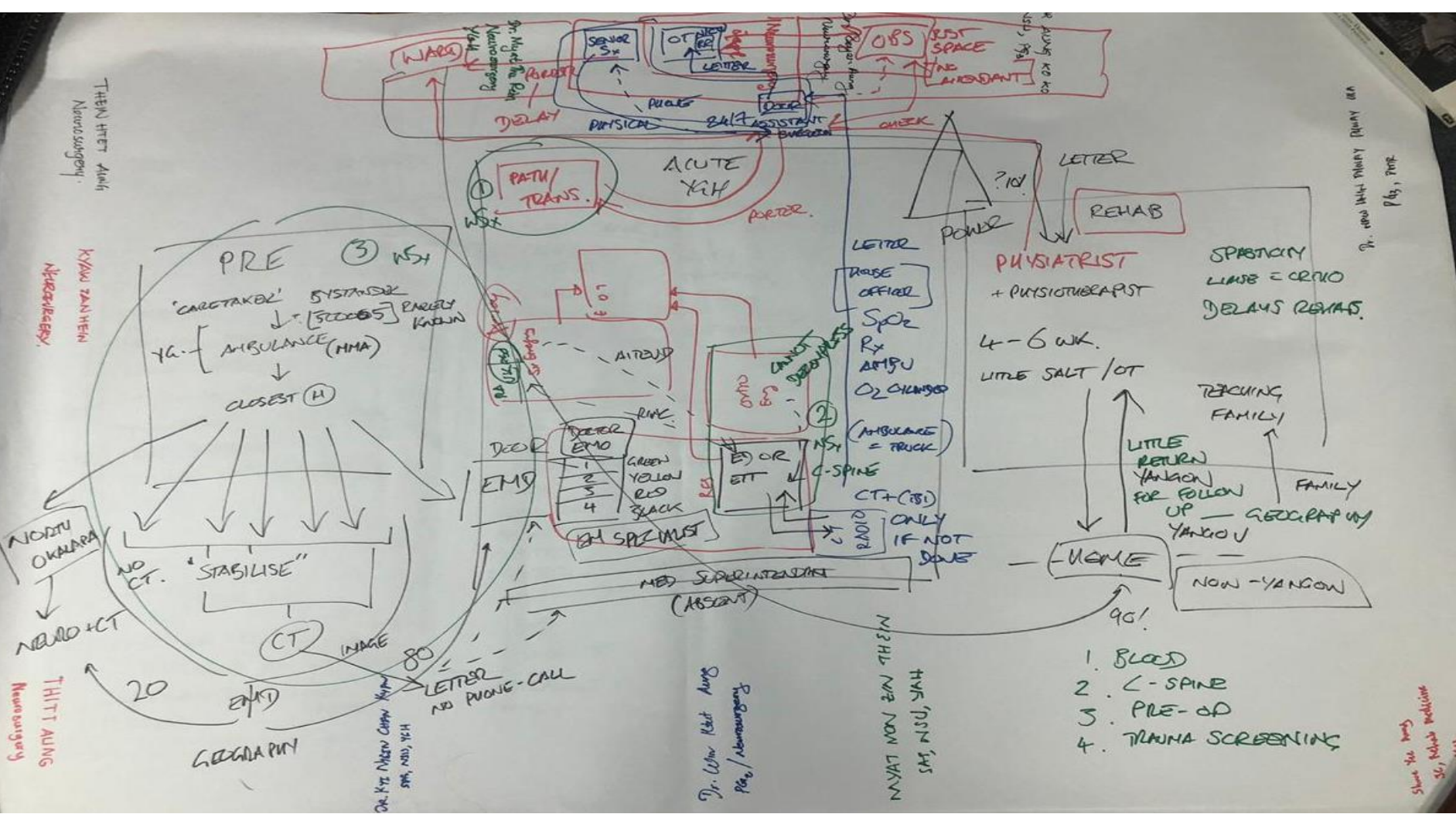TRAUMATIC BRAIN INJURY, YANGON

SYSTEMS

SYSTEMS

NARRATIVE & STORYTELLING

NARRATIVE & STORYTELLING

PARTICPATORY DIAGRAMMING

Questions

Photography © Tom Bashford & Rowan Burnstein