

### **Collaboration | Expanding Expertise**

chair: Maura Buchanan, Honorary Advisor, THET

#### Speakers:

- Dr Lucie Byrne-Davis, Health Psychologist and Senior Lecturer, University of Manchester
- Prof. David Phillips, Clinical Researcher, University of Southampton
- Dr Tom Bashford, Clinical Research Fellow, University of Cambridge

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# EXPANDING EXPERTISE

Lucie Byrne-Davis Director of The Change Exchange



When you change the way you look at things, the things you look at change Wayne Dyer



#### Feasibility and piloting

Testing procedures Estimating recruitment and retention Determining sample size

#### Development

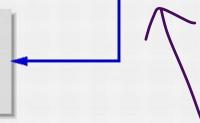
Identifying the evidence base Identifying or developing theory Modelling process and outcomes

#### **Evaluation**

Assessing effectiveness Understanding change process Assessing cost effectiveness

#### Implementation

Dissemination Surveillance and monitoring Long term follow-up



### **MRC** Complex Interventions







### UNDERSTAND

### DEVELOP

### DELIVER

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www.behaviourchangewheel.com





UNDERSTAND What behaviours need to change?

What are the influences on those behaviours?

DEVELOP What could be added, removed or changed to target the behaviours and their influences? DELIVER Support team.

Any behaviour change teaching, training, that would help?

www.behaviourchangewheel.com

Coming together is a beginning; keeping together is a process; working together is a success.

Henry Ford





### Behaviour Change Techniques are the

Behaviour Change Techniques are the 'active ingredients' of activities that lead to behaviour change. ise Cards were developed by Lause by the same and Bull\* and Jo Hart' to help those who wo and our analision name to help those who we pple to try to change their behaviour, and pe tor equicators, trainers aeaders and trosel organisational development, quality impro organisational development, quarcy improvement o implementation. If you have any comments or queri implementation: if you have any comments or owness or would use to hear more about our work, please see www.mempol.org. This was was funded by hearth Education England

With thanks to the excellent educators and behavioural commission to the excellent educators before which the end of the With thanks to the excellent educator's and behaviouria scientists who hoped to develop these carts, Caroine Bowner, Sarah Colins, Sile Corenc, Tracy Enton, Robers, Sarah Shenherd, Erica Sullivian, Sarah Neise Paters, Sarah Shenherd, Erica Sullivian, Sarah Neise Rebecca Evans: Jane Mooney, Emma Yearson, Sarat Peters, Sarah Shepherd, Erica Suliwan, Sarah Willis

The Behaviour Change Technique Taxonomy (v1) is a The Behaviour Change Technologe Taxonomy (VIII) is a reliable and generalizable nomenclature of behaviour change techniques, developed and evaluated by the BCT Taxonomy review. Some technology measures the technology of the technology of the technology of the BCT Taxonomy review. change techniques; developed and evaluated by BCT Taxonomy project, funded by the Medical Research Council (

@luciebd

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\* The University of Manchester \* Manchester Metropolitan University

3 www.bct-taxonomy.com



#### EDUCATION AND TRAINING ELEARNING

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health professionals

#### 1

manchester implementation

science

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Cambridge University Hospitals **NHS Foundation Trust** 



# **Expanding expertise**

#### **Tom Bashford**

NIHR Global Health Research Group on Neurotrauma Engineering Design Centre, Cambridge





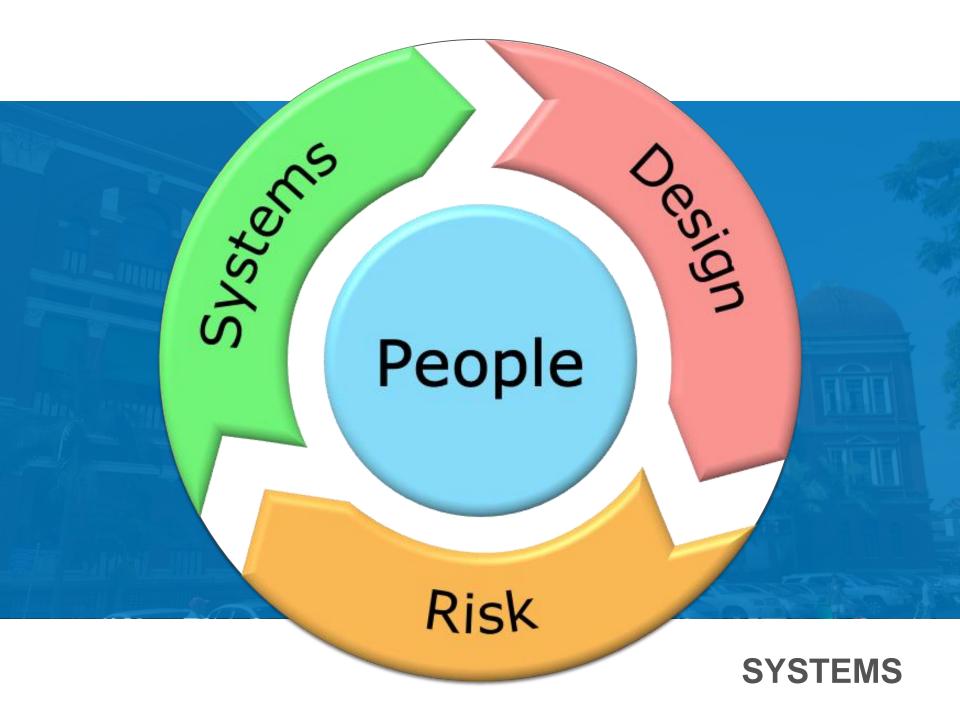
FUNDED BY



## **TRAUMATIC BRAIN INJURY, YANGON**





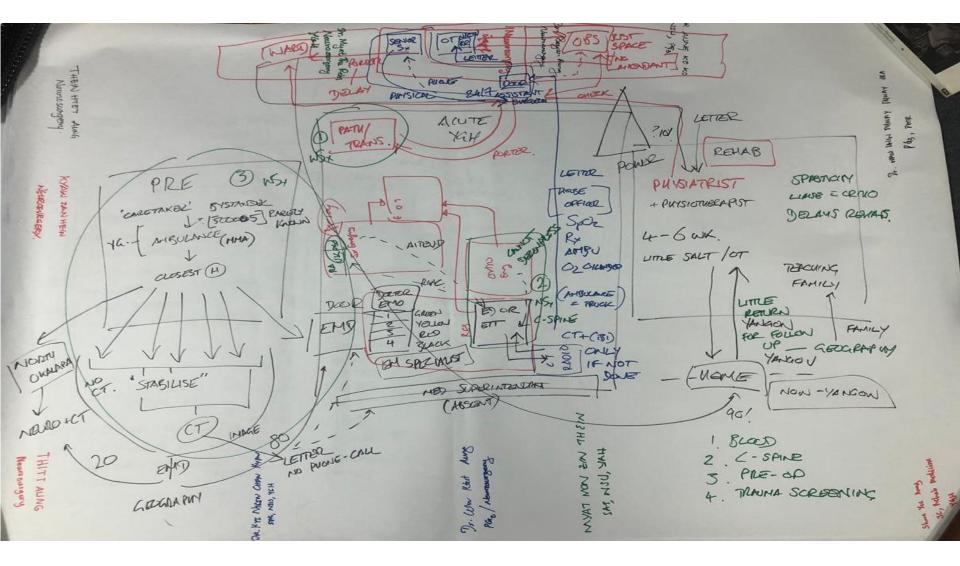




### **NARRATIVE & STORYTELLING**

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## **PARTICPATORY DIAGRAMMING**





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# Questions

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